



FRANCO COIN White Paper

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OBJECT

01. OBJECT

The encrypted currency exchange market has developed in the same form of the early stock market, and in now of days it was developed into a form similar with stock market such as gift, option exchange and others. However only the form has developed, security problems and other issues such as safety problems regarding financial management of the medium and small scale exchange market are still being raised. A new form of exchange markets which solves these problems and can achieve trust between the exchange market and users began to appear. These are developing into various forms such as swap protocol of a decentralized form, OTC exchange market transmitting transaction between individuals and so on. The swap protocol which is a decentralized exchange market has rose the Defi syndrome becoming a new driving power for the growth of the encrypted market, and are enhancing the function of the encrypted currency to a level it can replace the work of the bank instead of simply saving value or verifying data. However due to the explosive increase of the usage amount of the ethereum main-net with the smart contract function that lead the swap protocol are now having to supplement transmission fee issues along with speed and security related issues.

FRANCO project was started under the purpose of making and developing the platform together with the participants. Beginning with the OTC exchange market, FRANCO Coin was issued to take on a governance role aiming to realize decentralized bank function through materializing Defi platform using staking platform and smart contract.



OTC EXCHANGE

02

02. OTC EXCHANGE

Unlike trading system where transaction is made with unspecified majority, the Peer to Peer form allows one-on-one transaction between users. The actual consumers of the existing OTC Exchange market were miner, institutional investors, whales of big quantity. If these big hand investors make transactions from the normal exchange market it will influence the market price bringing volatility, making it unable for themselves to make transaction at a stable price which they wish which is why we chose Over The Counter transaction. Because it is an environment where both purchaser and seller can make a stable transaction of the coin at a large quantity for a set price, it has taken its place as a charming transaction system for the big-hand investors.

The trend of the recent global encrypted currency market either carrying on an active movement to transfer it into the system through legalization of each country, or countries that still consider it illegality. The transaction method of the standard exchange market is to deposit the trade cost in the exchange market, trade it with encrypted currency through the deposited cash, then withdraw the key currency of the encrypted currency form into the bank account. Multinational exchange market has a difficulty of having to switchover to USDT form in order to participate in the transaction. This forces the issues such as one-sided transaction cancellation of the exchange market, self-verification system that is confusing and difficult, multiple payments of the transaction and transfer commission and so on becoming the hindrance in bringing in new traders and transaction demands.

If the existing OTC exchange market was the market for big-hand investors releasing the discomfort of having to make several transactions and stabilization of the transaction unit price, it is now expanding its market into a simply membership registration procedure, easy comfortable transaction and safe transaction



FRANCO OTC EXCHANGE

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03

03. FRANCO OTC EXCHANGE

The transaction stability was increased by allowing transaction completion only when both parties have confirmed the trade cost and trading currency by introducing the escrow system during the procedure of transaction between the wallets of the trading parties or procedure of payment being made to an individual account. And through simplification of the payment, users from a region where coins cannot be trade may participate in the transaction through remittance of the bank or a pay system. It is a transaction system between individuals where the coin is transferred to the purchaser directly and the payment is transferred directly to the sellers account instead of making a deposit into the exchange market which used to be the problem.

- 1% trading commission

1% trading commission is charged for all transaction made from the FRANCO OTC exchange market. The trading commission is paid through the coin which trading is in procedure or FRANCO coin.

- Governance

A system where the members participate in decision making for important matters by voting. A coin that holds the function of a voting right for participating in important decision making of the FRANCO OTC exchange market. The participant can secure the governance participatory stake through awarding method such as making FRANCO coin trades or receiving awards through staking pool. The participant with more amount

03. FRANCO OTC EXCHANGE

- Staking Pool

FRANCO coin is awarded in accord to the contribution by Pos(Proof-of-Stake) method when participating in the staking pool of the FRANCO coin.

FRANCO coin is the governance coin of the FRANCO exchange market. It decides the policy in accord of the users participant and 50% of the exchange market's commission profit is distributed to the participants from the FRANCO exchange market. The participation of the users in the staking pool contributes in activation of the FRANCO platform and setting the FRANCO price. A staking pool participating in the activation of the platform ecosystem through the FRANCO governance coin, developing along with it and the commission profit from it is shared with the participants.

- Distribution of commission

50% of the transaction commission that occurs every week is distributed to the users that participated in the FRANCO staking pool. Account deposited in the staking pool as subject, it is to be distributed in accord to the possessed stake compared to the amount of entire FRANCO coin staking.



FRANCHISE OTC⁰⁴

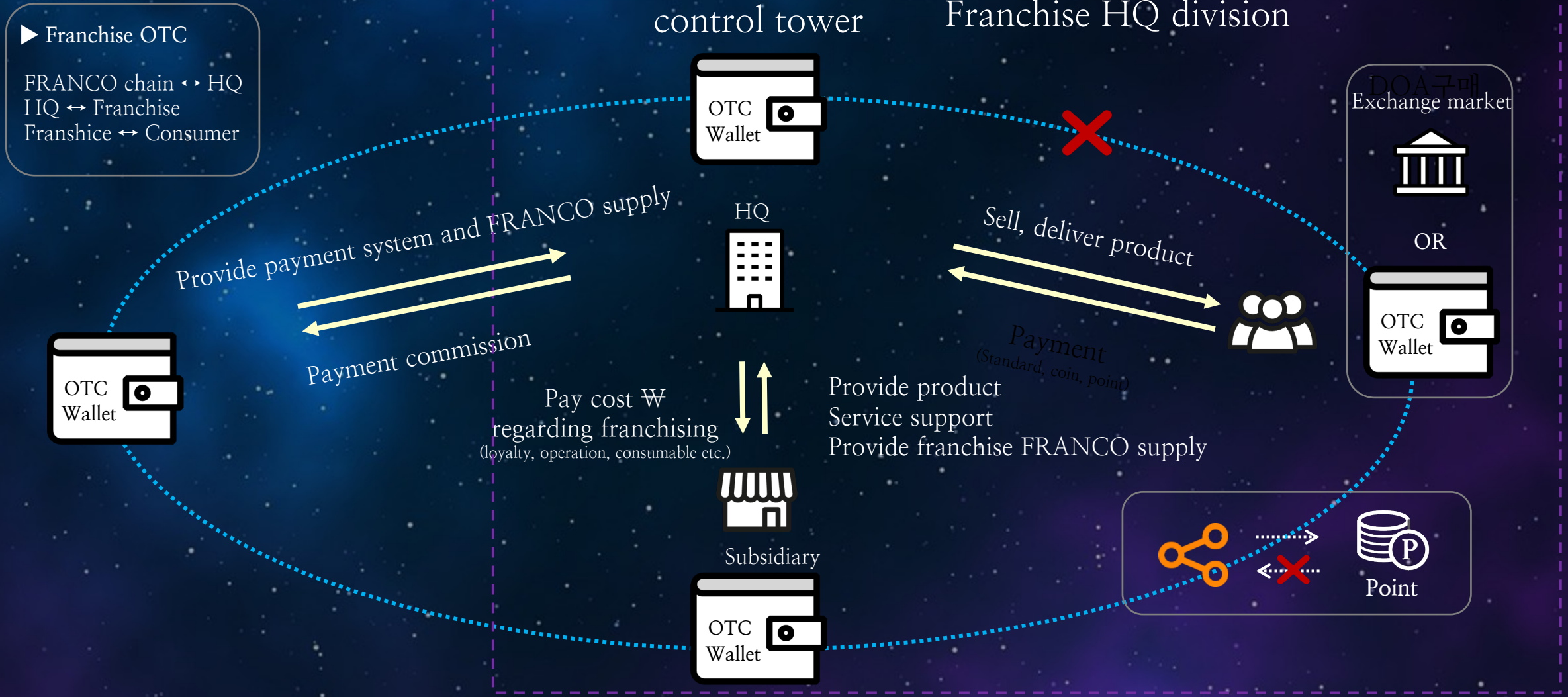
04. Franchise OTC

The Franchise OTC system is introduced in order to expand the base of the FRANCO project's ecosystem, bring in new users and to maximize the profits for the project participants.

The existing card, payment system is replaced by the FRANCO project, and the

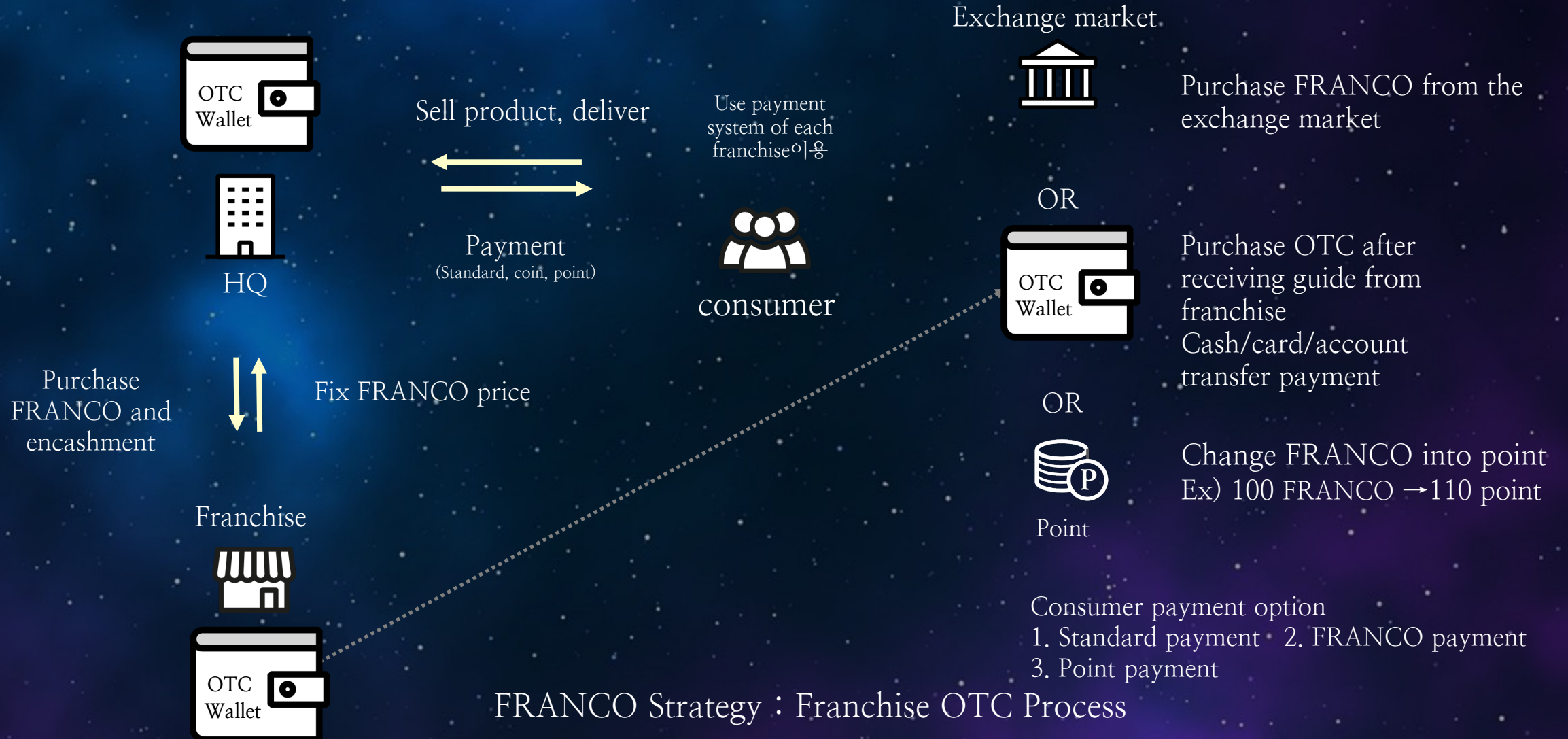
It is an ecosystem where FRANCO project replaces the existing card and pay system and the foundation pursues consumption and profit at the same time by easy approach for the uses and subsidiaries through paying, selling, delivering, providing services as the control tower.

04. Franchise OTC



04. Franchise OTC

control tower

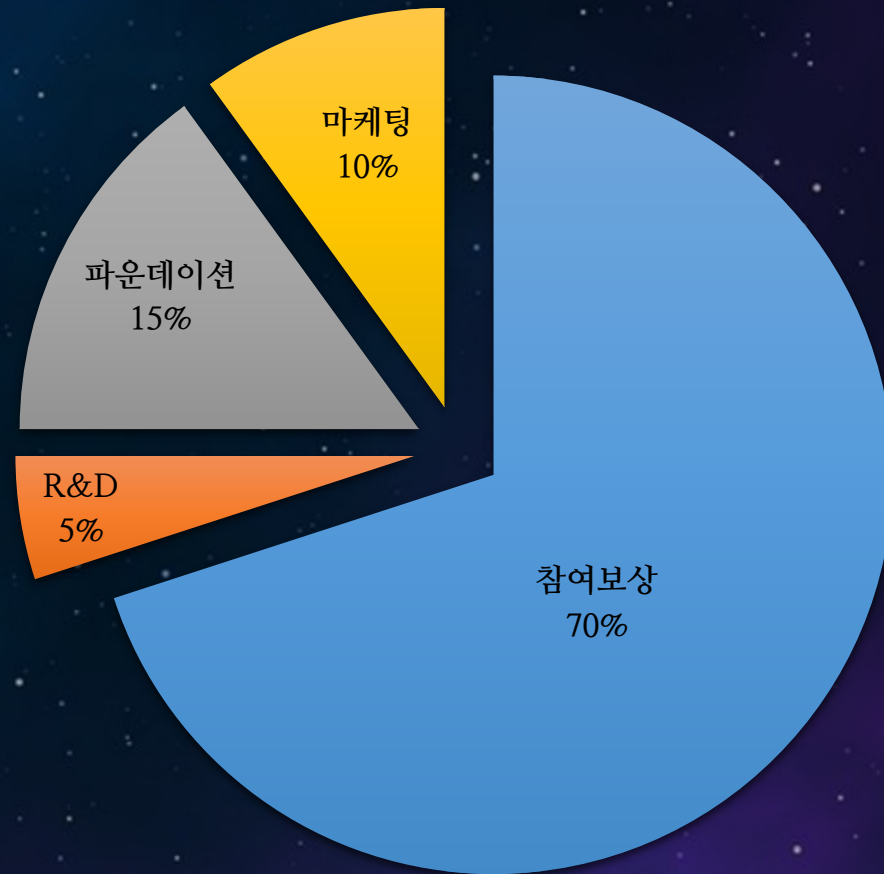




FRANCO COIN [—]05

05. FRANCO COIN

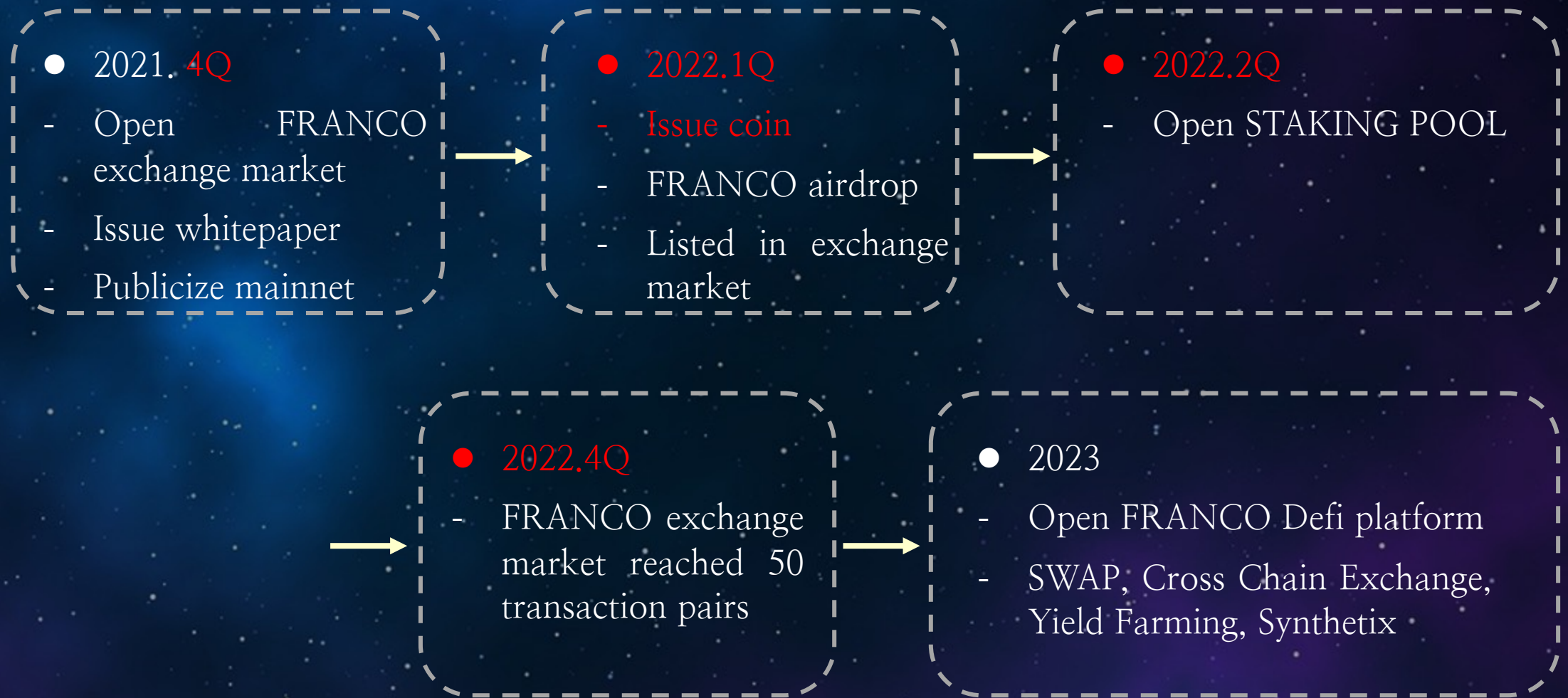
- Mainnet
- Issued amount
 - 500,000,000 FRANCO
- Coin Allocation
 - Participation award – 70%
 - R&D – 5%
 - Foundation – 15%
 - Marketing – 10%





ROAD⁰⁶ MAP

06. ROAD MAP





LEGALITY⁰⁷

07. LEGALITY

FRANCO project understands the legal issue of which is wanted to be fulfilled through the FRANCO platform. Also, related regulation or license condition will be legally fulfilled from all places where FRANCO platform is operated along with legal experts with plentiful experience.

We are not going to harm the integrity of the existing market and is going to maximize the convenience of the traders by reducing the cost to all who participates in the project with encrypted currency and minimizing the complexity.



EXEMPTION ⁰⁸ CLAUSE

08. EXEMPTION CLAUSE

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